

**JEANS  
FOR  
GENES**

**GRANT  
PROGRAMME**

**GUIDANCE FOR APPLICANTS  
2025**



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## 1. JEANS FOR GENES - AN INTRODUCTION

The annual J4G fundraising event encourages children and adults to wear their jeans to school or to work on a specific week in exchange for a small donation.

Monies raised by J4G fundraisers are distributed by way of through the Jeans for Genes Grant Programme. This year, which is the first campaign to be run by The CGD Society (reg charity 1143049), the grant programme will distribute a post-pandemic record.

Our extraordinary charity partners then put the money raised by J4G fundraisers to work to change the lives of those across the UK with a genetic condition. To sustain and grow this grant programme, we need our community to shout about the difference that such grants make. So, we expect past and present grant holders to provide impact statements and other case studies to drive our communications as we seek to explain our mission to the wider public.

Visit our website to see [Jeans for Genes Funding in Action](#)

## 2. OUR FUNDING STRATEGY

Our funding strategy is unchanged and focuses Jeans for Genes' grant making on trying to achieve two ambitious impact goals:

- 1. Organisations serving the genetic condition community become stronger, more resilient, and sustainable improving their ability to meet need and provide appropriate support in the long term; and**
- 2. Everyone in the UK living with a genetic condition and their family can access the appropriate support when they need it so that they feel supported, valued, and included.**

To work towards these impact goals, the Jeans for Genes Grant Programme is comprised of two strands of funding:

- **Core cost funding** - we award small front line genetic condition charities single year grants of £5,000 towards their organisation's core costs to enable them to be in a stronger, more resilient position to continue to provide vital support to their communities, in the long term; and
- **Project funding** - we award single year project grants of up to £20,000 to front line, genetic condition charities so that individuals living with a genetic condition and their families can access the right support at the

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time they need it.

In addition, we have identified six funding priorities for each funding strand. These priorities address key issues that must change for us to move closer to achieving our two impact goals. These are described in sections 3.1 and 3.2 below.

### 3. HOW TO APPLY

We operate a simple one stage application process for both funding strands. Each strand has its own eligibility criteria, funding priorities, maximum grant size, application form and monitoring requirements. Please make sure you read through these documents carefully and use the correct application form.

Please note we can only accept one grant application per charity each year. You cannot apply to both funding strands in the same year.

Completed applications in pdf format should be submitted by email between 3 February and 14 March 2025 to [grants@jeansforgenes.org](mailto:grants@jeansforgenes.org).

Please note that we cannot consider incomplete forms, unsigned forms or any additional attachments beyond those requested in the application form and applications received by email after midnight on 14 March 2025 will not be considered.

If you have any queries about the guidelines, please email [grants@jeansforgenes.org](mailto:grants@jeansforgenes.org).

## 3.1 FUNDING STRAND 1: CORE COSTS GRANTS KEY INFORMATION

We know that the condition-specific charities working within the genetic condition community are a lifeline to affected individuals and their families. They provide reliable information, understanding and support as well as tirelessly raising awareness, lobbying for change, and raising funds for vital medical research.

If their services were lost, the impact on individuals living with a genetic condition and their families in the UK would be devastating.

This funding strand is designed to support the resilience of those small charities working closely with the genetic condition community.

We fund established organisations (by this we mean at least 18 months old and have published their first set of annual accounts), who have a track record of providing direct services and support to those with a genetic condition.

We use the term 'core costs' to describe funding that contributes towards the costs of running your organisation.

For example, these include support costs, management costs, communications, income generation, administration costs, governance activities, general overheads or other spending that is not project specific.

The impact goal, funding priorities and eligibility criteria of this funding strand are set out below. Our application form asks you to identify which priority (or priorities) your work meets and if a grant towards your running costs was awarded, how it would contribute towards your organisation's resilience and sustainability.

### **Core Costs Grant - Impact Goal**

Organisations serving the genetic condition community become stronger, more resilient, and sustainable improving their ability to meet need and provide appropriate support in the long term.

### **Core Costs Grant - Funding Priorities**

We want our funding to support frontline genetic condition organisations to:

- Be empowered, strong and sustainable
- Be flexible and responsive to changing circumstances
- Invest in organisational development, systems, and processes
- Strengthen their governance
- Effectively demonstrate the impact that they make
- Collaborate, share expertise and resources

Grants awarded £5,000. Grants are for 1 year funding with funds being spent in that year.

### **Core Costs Grant – Eligibility Criteria**

1. Organisations must be registered with either the Charity Commission for England and Wales, The Charity Commission for Northern Ireland or The Scottish Charity Regulator (OSCR).
2. Organisations must be based and deliver their work in the UK.
3. Organisations should be a genetic condition specific charity or a charity whose beneficiaries are solely those with genetic conditions and/or their families. Jeans for Genes defines a genetic condition as one caused by a gene or chromosome alteration. We recognise that there are genetic components to several complex health conditions, but we do not consider these to be genetic conditions for the purposes of this grant programme.
4. The organisation must be at least 18 months old and have published their first set of annual accounts.
5. Organisations should have an annual income of between £20,000 and £300,000 (as reported in their most recent set of accounts filed with The Charity Commission).
6. For charities that work with children and vulnerable adults, Jeans for Genes would expect that appropriate safeguarding policies are in place, a copy of which is required to accompany your application.
7. Please note that it is a condition of your grant that you send us an End of Grant Report Form and an interim report before the end of January 2026.
8. We cannot guarantee grants to all organisations that meet these criteria, as funding is limited. The grant panel will review and assign funding based on strength of application and relative need.

## Monitoring and Reporting Requirements

As part of our grant programme we request that charities awarded a Jeans for Genes grant submit an End of Grant Report 12 months after receiving their funding as well as an interim report before the end of January 2026. This report should highlight the quantitative and qualitative impact of your work. To bring your achievements to life, we also encourage you to include case studies, quotes, and videos that highlight the difference your project has made.

We also ask for you to display the 'Jeans for Genes' partnership logo on your organisation's website for a duration of one year following the awarding of a grant and to promote Jeans for Genes Day grant in your organisation's communications and tag Jeans for Genes.

## 3.2 FUNDING STRAND 2: PROJECT GRANTS KEY INFORMATION

We want to fund a wide range of innovative approaches to supporting the genetic condition community via this funding strand so that individuals living with a genetic condition can access the support they need, when they need it so that they feel supported, valued, and included.

We use the term 'project' to describe funding restricted to the delivery of a defined set of activities and the costs involved in delivering those activities including staff costs and a percentage of overheads (up to 15%).

The project must be delivered by a genetic condition specific charity.

The impact goal and funding priorities of this funding strand are set out below.

Our application form asks you to identify the difference your project will make by listing up to three intended outcomes you would like it to achieve. By 'outcomes' we mean the differences that will happen because of your project. It is important to make a distinction between the differences (outcomes) that a project is aiming to make and the activities and services it is providing.

For example: the project might be a new befriending service to help newly diagnosed individuals build peer support networks with volunteers that have more lived experience of the genetic condition. This will involve 1:1 befriending support and group events. These are the project's 'activities' or 'services.'

The intended 'outcomes' of that project could be:

- 1) Newly diagnosed individuals feel more knowledgeable about their condition
- 2) Improved emotional wellbeing
- 3) Reduced social isolation

Appropriate support should be available for all individuals living with a genetic condition and their families, when needed so that they feel supported, valued and included. We will review your intended project outcomes to see how they align with our funding priorities and will contribute to Jeans for Genes overall goal for this funding strand.

It is also important to think about how you intend to track the progress your project has made towards achieving the outcome(s) you have set because if a grant is awarded, then we will ask you to report back to us on this.

**Project Grants Impact Goal:**

Appropriate support is available for all individuals living with a genetic condition in the UK and their families, when needed so that they feel supported, valued and included.

**Project Grants Funding Priorities**

We want our funding to support projects that:

- Create added support networks or develop existing ones.
- Inform and empower individuals living with a genetic condition and their families and carers.
- Address a key transition point (e.g., point of diagnosis, transition to adult services or bereavement).
- Improve the physical, mental, or emotional wellbeing of affected individuals, families, and carers.
- Enable knowledge, awareness, skills, or attitudes to be acquired that are then applied so that those with a genetic condition and their families are supported, valued, and included.
- Engage with diverse and marginalised communities who are also living with a genetic condition to identify and challenge policies, practices and perceptions that contribute to health inequalities.

Grants awarded up to £20,000. Grants are for 1 year funding with funds being spent in that year.



### **Project Grants – Eligibility Criteria**

1. Organisations must be registered with either the Charity Commission for England and Wales, The Charity Commission for Northern Ireland, or The Scottish Charity Regulator (OSCR).
2. Organisations must be based and deliver their work in the UK.
3. Organisations should be a genetic condition specific charity. Organisations supporting a range of beneficiaries that include those with genetic conditions among them (for example, hospices and special needs schools) are NOT eligible to apply for this funding. Jeans for Genes defines a genetic condition as one caused by a single gene or chromosome alteration. We recognise that there are genetic components to several complex health conditions, but we do not consider these to be genetic conditions for the purposes of this grant programme.
4. The organisation should have an annual income of less than £1 million (as reported in their most recent set of accounts filed with The Charity Commission).
5. For charities that work with children and vulnerable adults, Jeans for Genes would expect that appropriate safeguarding policies are in place, a copy of which is required to accompany your application.
6. We cannot guarantee grants to all organisations that meet these criteria, as funding is limited. The grant panel will review and assign funding based on strength of application and relative need.

## 4. APPLICATION TIMETABLE

Application window opens	3 February 2025
Closing date for applications	14 March 2025 (Applications received by email after midnight on 14 March 2025 will not be considered)
Call to discuss application further (If we have any questions about your application, then we will contact you to arrange a mutually convenient time for a telephone call)	By 31 <sup>st</sup> March 2025
Notifications to applicants not shortlisted	April 2025
Applications will be considered by an independent grant panel	April 2025
Jeans for Genes trustees to review and approve decisions of grant panel	Late April 2025
Payments will be made by BACS to successful applicants	By 2 <sup>nd</sup> May 2025

## 5. ONCE A DECISION HAS BEEN MADE

If your application is successful, we will email you with an offer letter outlining the terms and conditions of your grant and the next steps.

If you have had an application for funding declined by us, then we will indicate in your rejection letter when/if you are eligible to apply for funding again. Please note that all decisions are final, and we cannot revisit any decision.

Applications for high value awards may be scaled back if we are oversubscribed. Please only apply for a grant value that your application can justify. Applying for excess funds may risk rejection by our review panel.

We are a small team but will try to offer verbal feedback to unsuccessful applicants if requested. If you would like feedback, please email us at [grants@jeansforgenes.org](mailto:grants@jeansforgenes.org)

## 6. QUESTIONS AND FEEDBACK

The [Frequently Asked Questions](#) page on our website provides answers to some frequent questions about our application process.

We hope this Guidance for Applicants explains the application process for the 2025 Jeans for Genes Grant Programme in a clear and transparent way.

If you have a question that is not answered in this document or you have any feedback/ suggestions regarding the grant programme and/or the application process, please email us at [grants@jeansforgenes.org](mailto:grants@jeansforgenes.org).

## 7. OTHER INFORMATION

The Jeans for Genes fundraising campaign and the associated Grant Programme are run by the Chronic Granulomatous Disorder Society (CGDS), registered charity number 1143049 and registered company number 07607593. The Grant Programme is assessed and awarded by a review panel consisting of both representatives of CGDS as well as representatives from other organisations in this field. Please note that any organisations which are represented by a member of the review panel, or for whom a panel member holds a controlling interest, is ineligible for a Jeans for Genes grant.

All payments of Grant Programme awards will be made by bank transfer by CGDS, subject to a verbal confirmation of the grantee organisation's bank account information by a representative of CGDS.





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